CEO's Message

I am pleased to report that 2012 was a very successful year for JSA. Every four years, the presidential elections inject JSA’s civic engagement programs with additional vigor, and 2012 was no exception. In addition to debate-watch parties for students and alumni, we held special regional election conferences and week-long programs at the Democratic and Republican National Conventions.

This year, while many of our elected officials in Washington were stymied by political gridlock and hyper-partisanship, JSA student leaders nurtured their statesmanship skills as they engaged in civilized political discourse. Through our student-run programs they cultivated democratic leadership skills, challenged one another to think critically, advocated their own opinions, developed respect for opposing views and learned to rise above self-interest to promote the public good.

On top of the growth in our student-run programs this year, we are particularly pleased to highlight a substantial increase in individual giving and a reduction in the percentage of total revenues devoted to administrative expenses. These trends have put us in a great position for the next fiscal year.

I am excited by what 2013 has in store for JSA. With your support and generosity we will continue to build our programs and prepare America’s youth for life-long involvement and responsible leadership in a democratic society!

Jeff Harris
Chief Executive Officer
Chapter Activities
Junior State chapters are school-sponsored extracurricular clubs that typically meet weekly to plan and implement voter registration drives, candidate forums, political fairs, debates and community service projects. JSA is recognized as the place for students who are interested in politics. Student leaders gain valuable skills as they build and run clubs. School administrators and faculty recognize that JSA chapters augment the social studies curricula and enhance civic engagement for the entire school community.

John Burroughs H.S. JSA Wins 2012 National Civic Impact Award

Each year, the National Civic Impact Award recognizes the JSA chapter that has had the biggest impact on increasing the level of civic awareness and engagement at their school. During the 2011-12 school year, John Burroughs High School’s JSA Chapter from Burbank, California was chosen from among finalists from throughout the country.

In addition to having 110 tax-paid members members and record attendance at conventions, the chapter held debates on school issues, hosted an impressive array of local politicians as guest speakers, attended school board and city council meetings, hosted two “mini-conventions” for the Angeles Region and collected over $700 for local charities. The chapter also livestreamed all of its speakers and events for the community to enjoy. Together with their Principal, they organized a campaign called “Don’t Hate, Debate,” which promoted civil discourse and passionate debate instead of hate and prejudice.

In winning the award, the Burroughs chapter will receive a $2,000 grant to continue its civic engagement programs in the upcoming year, a $500 stipend reward to the chapter’s Teacher/Advisor and a plaque that can be displayed in the school’s award case.

The other winners of the state Chapter of the Year Awards were: Bergen County Academies in Hackensack, NJ; Colfax High in Colfax, CA; Corona del Mar High School in Corona del Mar, CA; Galway High School in Galway, NY; International School in Bellevue, WA; Kofa High School in Yuma, AZ; Mooresville High School in Mooresville, IN; Union Local High School in Belmont, OH; Garfield High School in Seattle, WA; and St. Mary’s Hall in San Antonio, TX.

Increased Attendance at JSA Overnight Conventions in 2011-12
Conventions
JSA sponsors over 30 overnight conventions each year (Fall State, Winter Congress, Spring State). These events are debate-oriented and allow students to discuss economic, social and foreign policy with their peers. Conventions are held in ten different regions across the country. Roundtable discussions, policy simulations and other hands-on activities help students critically examine the political landscape. At the Winter Congress, students experience “how a bill becomes a law.” Past topics have included: the death penalty, abortion, the legalization of marijuana, the “Dream” act and others.
Every summer, JSA conducts college level summer school programs on prestigious university campuses. In Summer 2012, sessions were held at Georgetown, Stanford and Princeton Universities, and Capital Normal University in Beijing, China. These programs offer a rigorous curriculum that includes advanced courses in government, politics, history and public speaking.

**JSA Summer School: 2012 Student Attendance**

192 Summer School at Georgetown  
*July 15 - August 5, 2012*  

191 Summer School at Princeton  
*July 8 - July 29, 2012*  

170 Summer School at Stanford  
*July 1 - July 22, 2012*  
Courses Offered: AP U.S. Government, AP Macroeconomics, Constitutional Law, International Relations, Speech & Political Communication

23 JSA Diplomat Program at Capital Normal University, Beijing, China  
*June 27 - July 22, 2012*  
Courses Offered: Basic Chinese Language & Culture, Modern Chinese History & Government

**Grant from U.S. Department of the Interior Supports Summer School Students from U.S. Insular Areas**

Over the past 22 years JSA has partnered with the U.S. Department of the Interior’s Office of Insular Affairs to provide scholarships for students to attend JSA Summer School programs. During the summer of 2012, JSA served 68 outstanding students from the seven insular entities. These students hailed from American Samoa, Guam, the U.S. Virgin Islands, the Commonwealth of the Northern Mariana Islands, the Federated States of Micronesia, the Republic of the Marshall Islands and the Republic of Palau.

To improve the experience for students from the insular territories, JSA also hosted a prep program at Princeton and Stanford. This program was designed to help the students prepare for the academic rigors and cultural differences that they might experience at Summer School.
Summer Institutes
Institutes provide a behind-the-scenes look at local politics and state government in action. These 4-day programs offer students an opportunity to explore and debate today’s hot-button issues with elected officials and fellow high school students. Students have the opportunity to meet and question top politicians, journalists, key lobbyists and others influential in the civic sector.

JSA Institutes & Symposia: 2012 Student Attendance

- California Institute on Leadership & Politics
  University of California at Davis
  June 26 - June 29, 2012
  65

- Arizona Institute on Leadership & Politics
  Arizona State University
  June 10 - June 13, 2012
  42

- Northeast Institute on Leadership & National Security
  Princeton University
  August 8 - August 11, 2012
  72

- Texas Institute on Leadership & Politics
  University of Texas at Austin
  June 10 - June 13, 2012
  26

- Gene Burd Institute on LA Media & Politics
  Univ. of California at Los Angeles
  102

- RNC Symposium
  Tampa, FL
  August 26 - August 31, 2012
  54

- DNC Symposium
  Charlotte, NC
  September 2 - September 7, 2012
  47

“No other program can offer the same intensity, the same sense of accomplishment and the same sense of connection to other people from around the world.”

- Jennifer Bunn, Stanford Summer School graduate
Alumni & Parent Gatherings

JSA maintains an active parent and alumni network across the country by hosting events and providing opportunities for alumni to engage with current JSA students.

Conversation with Eric Garcetti
March 17, 2012 • Los Angeles, CA
JSA alumni and supporters participated in a fundraising event featuring L.A. City Councilman and JSA Alum Eric Garcetti in conversation with Dan Schnur, Director, Jesse M. Unruh Institute of Politics, University of Southern California.

Conversation with Condoleezza Rice
March 29, 2012 • Atherton, CA
JSA alumni and supporters participated in a fundraising event featuring former Secretary of State Condoleezza Rice in conversation with former California Contoller Steve Westley.

Board Retreat
July 27-28, 2012 • Los Angeles, CA
Alumni and board members spent the day with JSA students at the UCLA Burd Institute on Los Angeles Media and Politics and participated in a day of strategic planning.

Presidential Debate Watch Parties
October 3, 2012 • Washington D.C., New York City, Los Angeles, and San Francisco
Alumni enjoyed a fun night of debate, political discussion, food and drink. The four sites were connected with a live Twitter feed and an instant nationwide online poll using the PollEverywhere technology.

Fall State Parent & Alumni Reception
November 17, 2012 • Fort Lauderdale, FL
Parents and alumni watched a live student debate, followed by a reception featuring Southeast JSA Governor Kathryn Edmunds and her cabinet.

Online Alumni Portal Launched

In 2011, JSA undertook a large-scale nationwide survey of alumni, resulting in the first edition of the JSA Alumni Directory. Over 4,500 alumni were included, going back as far as 1946. In 2012, JSA launched an online version of the directory, which makes it easier for alumni to reconnect with their peers and harness the power of the JSA alumni network. Over 7,500 JSA alumni are now a part of this online community.

Alumni, parents and supporters can also connect and keep in touch with JSA via Twitter, Facebook, Linked In and YouTube. Follow the hashtag #bethepeople.
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**CORPORATE**
- Applied Materials Inc.
- Bourque Data Systems
- Capital Group Companies
- Chevron Products Co.
- EMC Research
- Gilroy Energy Center, LLC
- Hewlett-Packard Company
- Holland & Knight
- Inspertity
- Interfacing Company of Texas
- Klee, Tuchin, Bogdanoff & Stern LLP
- Inspertity
- Kekst and Company
- Lexington Management LLC
- Marshall & Sterling
- Microsoft Corporation
- Postal Systems
- STAND Global
- The West Indian Company

**FOUNDATIONS**
- The Alice Tweed Tuohy Foundation
- The Atkinson Foundation
- Community Foundation of the Virgin Islands
- Daniels Fund
- Henry Mayo Newhall Foundation
- The Hurlbut Johnson Trust
- Karen Ingeborg Lockhart Foundation
- The Montezuma Foundation
- Melody S. Robidoux Foundation
- Prior Family Foundation
- Westly Foundation

**GOVERNMENT**
- U.S. Virgin Islands Dept. of Education
- U.S. Department of the Interior

**NON-PROFIT & EDUCATION**
- American Samoa Bar Association
- Beijing Capital Normal University
- California YMCA Youth in Government
- Campaign for the Civic Mission of Schools
- CET Academic Programs
- Chicano Latino Youth Leadership Project
- Endowment for California Leadership
- Georgetown University
- Los Angeles County School Trustees Association
- National Assoc. of Secretaries of State
- National Assoc. of Secondary School Principals
- Princeton University
- Rotary Club of St. Croix
- South San Jose Lions Charitable Foundation
- Stanford University
- University of California at Davis
- University of California Los Angeles
- University of Texas at Austin
- University of Virginia

**INDIVIDUALS**

**The Prof. Rogers Society — $25,000+**
- Paul Hirabal
- Lisa Horvath Puckett
- James Lintott
- Rachel Kaganoff Stern & Eric Stern

**The Harris Seed Society — $10,000 — $24,999**
- David Gray Carlson
- Chris Kelly
- Steve LaVoie
- Lenny Mendonca
- Joseph Sanberg

**The Prosser Society — $1,000 — $4,999**
- Donald P. Germain
- Julie Goldsmith
- Tor Gronberg
- Yuhong Gu
- Larry Guilmette
- Jeff Harris
- Michele and Glenn Haskjold
- Elizabeth Hunter
- Lucas Mageno
- Wally & Carol Marks
- Edwin Meese
- Mona Metwalli
- Greg Miliotis
- Krista Murray
- Jerry Newfarmer
- Ramona Nicholson

**The Nancy Wallace Society — $500 — $999**
- Andrew Green
- John Guevara
- Auren Hoffman
- Daniel Hudkins
- James Katz
- David and Judy Joss
- Kevin Kay
- Glen Kraemer
- Rosemary Laberee
- Catherine Langford
- Ted Lempert
- James Longhofer
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- James Katz
- David and Judy Joss
- Kevin Kay
- Glen Kraemer
- Rosemary Laberee
- Catherine Langford
- Ted Lempert
- James Longhofer

**The Montezuma Society — $250 — $499**
- Brian Lazarus
- Alanna Lee
- Sue Lempert
- Peter LeVine
- Michael Linick
- John Lloyd
- Ron Maroko
- Meredith Morrison
- Steven Ramirez
- Bob Ragg
- Ray Remy
- Israel Rocha Jr.
- Hilton Romanski
- Neal Shenoy
- Austin Silva
- Kevin Smith
- Mark Uyeda
- Karen Weinstein
- Sean Welch
- Philipp Zabriskie
- Shannon Scott Zerzan

**The Jack Teeters Society — $5,000 — $9,999**
- Amy Heir Demseke
- Alex Evans
- Daniel and Bonnie Germain
- Louis Heinrich
- Timothy Ingrassia
- Michael McCurry

**INDIVIDUALS**

**The Harris Seed Society — $10,000 — $24,999**
- David Gray Carlson
- Chris Kelly
- Steve LaVoie
- Lenny Mendonca
- Joseph Sanberg

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- Tor Gronberg
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- Ted Lempert
- James Longhofer

**Growth in Individual Giving**

- $0
- $10,000
- $20,000
- $30,000
- $40,000
- $110,781
- $278,974
- $393,329

- 2009-10
- 2010-11
- 2011-12

**Thank you to our FY 2012 JSA Sponsors and Partners**
Three-Year Strategic Plan Adopted

At a special meeting on November 17, 2012, the Board of Directors adopted a new Strategic Plan to guide the efforts of the Foundation for the next 3 years. Harvard Business School Community Partners provided their services pro bono, guiding the JSA staff and Board through an 8-month process. The plan identifies and outlines the following strategic objectives:

1. Strengthen JSA’s core by improving the number, size and presence of chapters.
2. Roll out coordinated national content to increase visibility, support activism and encourage inter-chapter coordination.
3. More fully integrate the School Year and Summer Programs to make them mutually supportive.
4. Improve financial sustainability through increased revenue from development initiatives.
5. Align Foundation resources and develop organizational capacity to support the strategic plan.

We are looking forward to implementing this plan to help JSA grow stronger and increase our national profile.

Financial Summary

Fiscal Year 2012

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<td>Total Expenses</td>
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| OPERATING INCOME              | (29,628) |
| OTHER INCOME                  | 130,017  |

| NET INCOME                    | $100,389 |

About JSA

Founded in 1934, the mission of the Junior State of America and the Junior Statesmen Foundation is to strengthen American democracy by educating and preparing high school students for life-long involvement and responsible leadership in a democratic society. JSA is a non-partisan, non-profit 501(c)3 educational organization.